

**NONPROFIT CONNECT**  
**FINANCIAL STATEMENTS**

**Year Ended December 31, 2021**  
**with**  
**Independent Auditors' Report**

# NONPROFIT CONNECT

## FINANCIAL STATEMENTS

December 31, 2021

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# Keller & Owens, LLC

*Certified Public Accountants*

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
**Nonprofit Connect**

### **Opinion**

We have audited the financial statements of **Nonprofit Connect**, which comprise the statement of financial position as of December 31, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of **Nonprofit Connect** as of December 31, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS); our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of **Nonprofit Connect** and to meet our ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about **Nonprofit Connect's** ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

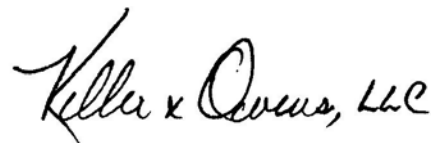
In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of **Nonprofit Connect's** internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about **Nonprofit Connect's** ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

## **Report on Summarized Comparative Information**

We have previously audited **Nonprofit Connect's** 2020 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated June 11, 2021. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2020, is consistent, in all material respects, with the audited financial statements from which it has been derived.



Overland Park, Kansas  
August 22, 2022

# NONPROFIT CONNECT

## STATEMENT OF FINANCIAL POSITION

December 31, 2021

(with comparative totals as of December 31, 2020)

### ASSETS

	<u>2021</u>	<u>2020</u>
Cash and Cash Equivalents	\$ 711,428	\$ 351,941
Investments	1,522,618	1,386,032
Accounts Receivable, net	128	6,723
Prepaid Expenses	9,434	9,856
Restricted Cash for Expansion Purposes	250,000	250,000
Property and Equipment, net	<u>8,343</u>	<u>13,055</u>
 Total Assets	 <u>\$ 2,501,951</u>	 <u>\$ 2,017,607</u>

### LIABILITIES AND NET ASSETS

Liabilities:		
Accounts payable and accrued liabilities	\$ 41,289	\$ 32,190
Deferred revenue	192,004	176,574
Refundable advance	<u>-</u>	<u>109,800</u>
 Total Liabilities	 233,293	 318,564
Net Assets:		
Without donor restrictions:		
Board-designated for endowment	96,336	78,737
Undesignated	<u>1,816,105</u>	<u>1,283,489</u>
Total without donor restrictions	1,912,441	1,362,226
With donor restrictions	<u>356,217</u>	<u>336,817</u>
 Total Net Assets	 <u>2,268,658</u>	 <u>1,699,043</u>
 Total Liabilities and Net Assets	 <u>\$ 2,501,951</u>	 <u>\$ 2,017,607</u>

*See accompanying notes*

## NONPROFIT CONNECT

### STATEMENT OF ACTIVITIES Year Ended December 31, 2021

(with comparative totals for the year ended December 31, 2020)

	2021			2020 Total
	Without Donor Restrictions	With Donor Restrictions	Total	
Support and Revenue:				
Membership dues	\$ 337,100	\$ -	\$ 337,100	\$ 309,653
JobLink postings	266,110	-	266,110	130,670
Awards Celebration	109,550	-	109,550	203,600
Philly Awards	21,266	-	21,266	17,160
Educational programs	168,194	-	168,194	158,025
Contributions and grants	441,845	15,000	456,845	366,639
Investment return, net	132,233	4,400	136,633	152,492
Other	8,492	-	8,492	18,866
Net assets released from restrictions	-	-	-	-
Total Support and Revenue	1,484,790	19,400	1,504,190	1,357,105
Expenses:				
Program services:				
Education	302,639	-	302,639	315,486
Events	171,216	-	171,216	201,057
Member resources	84,395	-	84,395	119,569
Total program services	558,250	-	558,250	636,112
Supporting services:				
Management and general	286,675	-	286,675	219,338
Fundraising	89,650	-	89,650	95,819
Total supporting services	376,325	-	376,325	315,157
Total Expenses	934,575	-	934,575	951,269
Change in Net Assets	550,215	19,400	569,615	405,836
Net Assets at Beginning of Year	1,362,226	336,817	1,699,043	1,293,207
Net Assets at End of Year	\$ 1,912,441	\$ 356,217	\$ 2,268,658	\$ 1,699,043

*See accompanying notes*

## NONPROFIT CONNECT

### STATEMENT OF FUNCTIONAL EXPENSES

Year Ended December 31, 2021

(with comparative totals for the year ended December 31, 2020)

	2021							2020 Total
	Program Services				Management and General	Fundraising	Total	
	Education	Events	Member Resources	Total Program				
Wages and taxes	\$ 123,098	\$ 107,038	\$ 35,343	\$ 265,479	\$ 145,221	\$ 68,558	\$ 479,258	\$ 541,840
Employee benefits	25,599	22,258	7,350	55,207	30,199	14,257	99,663	117,655
Professional services	34,191	13,440	5,220	52,851	62,916	-	115,767	72,594
Meals and catering	736	89	-	825	2,375	-	3,200	9,234
Speaker fees	23,780	500	-	24,280	-	-	24,280	33,509
Member services	-	-	27,587	27,587	-	3,756	31,343	27,358
Facility rent	15,513	6,895	3,447	25,855	6,895	1,723	34,473	33,887
Supplies	9,189	962	-	10,151	4,199	-	14,350	16,791
Bank and credit card fees	15,765	8,250	3,239	27,254	705	29	27,988	22,906
Insurance	2,139	951	475	3,565	3,502	238	7,305	7,386
Marketing and public relations	14,473	50	-	14,523	9,154	-	23,677	15,701
Printing and reproduction	-	100	-	100	9,438	-	9,538	11,662
Awards	27,500	8,278	-	35,778	14	-	35,792	15,471
Office expense	3,059	1,246	714	5,019	6,996	714	12,729	9,949
Depreciation	2,120	942	471	3,533	943	236	4,712	4,796
Miscellaneous	5,477	217	549	6,243	4,118	139	10,500	10,530
Total Expenses	\$ 302,639	\$ 171,216	\$ 84,395	\$ 558,250	\$ 286,675	\$ 89,650	\$ 934,575	\$ 951,269

*See accompanying notes*

# NONPROFIT CONNECT

## STATEMENT OF CASH FLOWS

Year Ended December 31, 2021

(with comparative totals for the year ended December 31, 2020)

	2021	2020
Cash Flows from Operating Activities:		
Change in net assets	\$ 569,615	\$ 405,836
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	4,712	4,796
Bad debt expense	-	5,975
Contributions restricted for expansion purposes	-	(250,000)
Interest and dividends restricted for long-term investment	(1,469)	(1,353)
Net realized and unrealized gains	(122,619)	(133,941)
Forgiveness of Paycheck Protection Program loan	(208,212)	-
(Increase) decrease in:		
Accounts receivable	6,595	(6,677)
Prepaid expenses	422	9,059
Increase (decrease) in:		
Accounts payable and accrued liabilities	9,099	(13,452)
Deferred revenue	15,430	18,010
	273,573	38,253
Net Cash Provided by Operating Activities		
Cash Flows from Investing Activities:		
Purchases of property and equipment	-	(4,435)
Purchases of investments	(231,527)	(342,615)
Proceeds from sales of investments	217,560	325,043
	(13,967)	(22,007)
Net Cash Used by Investing Activities		
Cash Flows From Financing Activities:		
Collections of contributions restricted for expansion purposes	-	250,000
Interest and dividends restricted for long-term reinvestment	1,469	1,353
Proceeds from Paycheck Protection Program loan	98,412	109,800
	99,881	361,153
Net Cash Provided by Financing Activities		
Net Increase in Cash, Cash Equivalents, and Restricted Cash	359,487	377,399
Cash, Cash Equivalents, and Restricted Cash at Beginning of Year	601,941	224,542
Cash, Cash Equivalents, and Restricted Cash at End of Year	\$ 961,428	\$ 601,941

*See accompanying notes*



# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 1. ORGANIZATION AND SUMMARY OF ACCOUNTING POLICIES

**Organization – Nonprofit Connect** (the “Organization”) is a membership organization that links the nonprofit community to education, resources, and networking so organizations can more effectively achieve their missions. Founded in 1974 as the Council of Philanthropy, the Organization serves as the hub of Greater Kansas City’s nonprofit sector. The Organization is a regional association uniquely serving individuals in the management of nonprofit organizations. The Organization currently has more than 5,000 professional members from over 800 organizations representing local, regional, and national nonprofit organizations of all sizes, as well as individuals, for-profit businesses, and community funders.

The program service areas for **Nonprofit Connect** are categorized into three areas:

#### **Education**

**Educational Programs** – The Organization offers a wide variety of training programs, both in-person and online, that are designed for nonprofit professionals at all career levels, as well as board members, volunteers, and community leaders who work with the nonprofit sector. We leverage peer experts and national speakers to create affordable education on fundraising, marketing, operations, leadership, strategy, and other topics important to nonprofit management.

#### **Events**

**Annual Awards Celebration** – The Celebration is the Organization’s largest event and only fundraiser. This event honors individuals and organizations for their commitment to the Kansas City community. In 2020, the Awards Celebration went virtual due to the COVID-19 pandemic and will be back in person in 2022.

**Philly Awards** – The Philly Awards recognize nonprofits and their creative partners for excellence in marketing and communications. This event is an opportunity for nonprofits to celebrate their hard work by telling the story of their mission and is held annually in the fall. Like the Awards Celebration, this event was held virtually in 2020 and 2021 and will be live in 2022.

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 1. ORGANIZATION AND SUMMARY OF ACCOUNTING POLICIES (continued)

#### Member Resources

**Membership** – The Organization maintains a membership network of over 800 organizations that represent local, regional, and national nonprofits of all sizes, as well as businesses and funders. The Organization provides members with free and discounted training, access to nonprofit management resources, and a community of potential partners, vendors, and funders.

**JobLink** – The Organization’s job board lists close to 100 local nonprofit jobs per day. The job board is viewable by the public, and both members and nonmembers can post positions for an affordable fee. Volunteer opportunities, including Board positions, are also posted on the Organization’s website.

**Online Resources** – As a membership benefit, the Organization provides access to The Foundation Directory and GrantStation, both searchable databases of funders and grant deadlines, respectively.

**Accounts Receivable** – Accounts receivable primarily consist of amounts due for memberships, sponsorships, and registration fees. Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts. The allowance as of December 31, 2021 and 2020 was \$5,313 and \$8,780, respectively.

**Advertising Costs** – The Organization expenses advertising costs as they are incurred. Total advertising costs during 2021 and 2020 were \$8,061 and \$3,568, respectively.

**Cash, Cash Equivalents, and Restricted Cash** – For purposes of the statement of cash flows, cash and cash equivalents are considered to be all highly liquid investments purchased with original maturity dates of less than three months. Cash and cash equivalents in brokerage accounts, which are part of investments on the statement of financial position, or long-term purposes are excluded from this definition. Included in cash and cash equivalents are amounts restricted by a donor for long-term purposes, see Note 2 and Note 3.

**Comparative Financial Information** – The financial statements are presented with certain prior-year summarized comparative information. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization’s financial statements for the year ended December 31, 2020, from which the summarized information was derived.

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 1. ORGANIZATION AND SUMMARY OF ACCOUNTING POLICIES (continued)

**Concentrations of Credit Risk** – The Organization maintains its cash in bank accounts in amounts that may exceed federally insured limits at times. The Organization has not experienced any losses in these accounts in the past, and management believes the Organization is not exposed to significant credit risks as it periodically evaluates the strength of the financial institutions in which it deposits funds. At December 31, 2021, the Organization had approximately \$700,000 in deposits in excess of federally-insured limits.

**Donated Services** – Donated services are reflected as contributions at their estimated fair values at date of receipt. A number of volunteers donated services to the Organization in 2021 and 2020. These services do not meet the criteria for recognition as a contribution and thus are not reflected in the accompanying financial statements.

**Estimates** – The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

**Functional Allocation of Expenses** – The Organization allocates expense on a functional basis among the various programs and support services. Expenses that can be identified with a specific program and support service are allocated directly according to their natural expenditure classification. Other expenses that are common to several functions are allocated by management's estimate of resources devoted to the program or support service, requiring allocation on a reasonable basis that is consistently applied. The expenses that are allocated include wages and taxes and employee benefits, which are allocated on the basis of estimates of time and effort. Facility rent, insurance, and depreciation are allocated on a square footage basis.

**Income Taxes** – The Organization is a Missouri non-profit corporation and has been recognized by the IRS as exempt from Federal income taxes, except on unrelated income, under Section 501(c)(3) of the Internal Revenue Code and qualifies for the charitable contribution deduction, and has been determined not to be a private foundation.

The Organization's policy is to record a liability for any tax position that is beneficial to the Organization, including any related interest and penalties, when it is more likely than not the position taken by management with respect to the transaction or class of transactions will be overturned by a taxing authority upon examination. Management believes there are no such positions as of December 31, 2021, and, accordingly, no liability has been accrued.

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 1. ORGANIZATION AND SUMMARY OF ACCOUNTING POLICIES (continued)

**Investments** – Investment purchases are recorded at cost, or if donated, at fair value on the date of donation. Thereafter, investments are reported at their fair values in the statement of financial position. Net investment return is reported in the statement of activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less external and direct internal investment expenses. The Organization reports net investment return restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized.

**Net Assets** – Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net assets without donor restrictions* – Net assets available for use in general operations and not subject to donor or certain grantor restrictions. They also include any designations by the governing board.

*Net assets with donor restrictions* – Net assets subject to donor- or certain grantor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. The Organization reports contributions restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

**Property and Equipment** – Property and equipment are stated at cost. Expenditures for major renewals and betterments exceeding \$1,000 that extend the useful lives of assets are capitalized. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets. The estimated useful lives are as follows:

Computer and office equipment	5 – 7 years
Leasehold improvements	6 years
Website	3 years

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 1. ORGANIZATION AND SUMMARY OF ACCOUNTING POLICIES (continued)

**Reclassifications** – Certain reclassifications of amounts previously reported have been made to the accompanying financial statements to maintain consistency between periods presented. The reclassifications had no impact on previously-reported net assets.

**Revenue Recognition** – The Organization recognizes contributions when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give, that is, those with a measurable performance or other barrier, and a right of return, are not recognized until the conditions on which they depend have been substantially met. Consequently, at December 31, 2021 and 2020, conditional contributions of \$-0- and \$259,325 have not been recognized on the accompanying statement of activities because the conditions on which they depend have not yet been met. Of the total conditional contributions at December 31, 2020, \$149,525 contained a variety of measurable performance barriers, and \$109,800 was conditioned upon the incurrence of eligible expenditures and reported as a refundable advance. Promises to give collected prior to meeting conditions are include in refundable advances in the statement of financial position.

Membership dues, which are nonrefundable, are comprised of exchange transaction elements based on the benefits received. The Organization recognizes membership dues over the membership period. Payments are required at the time of sale or start of the membership period. Amounts received in advance are deferred to the applicable period.

Awards Celebration, Philly Awards, and educational programs revenue on the accompanying statement of activities contain sponsorships. Sponsorships are comprised of an exchange element based on the benefits received, and a contribution element for the difference. As sponsorships do not include an explicit waiver of sponsors' rights to refunds if an event were not to take place, the exchange and contribution elements are both recognized when the underlying events occur. Payments are required at the time of commitment.

Awards Celebration, Philly Awards, and educational programs revenue also contain ticket and registration revenue streams and are recognized when the underlying events occur. Payment is required at time of sale.

JobLink postings revenue is recognized at the time of purchase.

**Subsequent Events** – Management has evaluated events and transactions that have occurred since December 31, 2021 and reflected their effects, if any, in these financial statements through August 22, 2022, the date the financial statements were available to be issued.

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 2. CASH, CASH EQUIVALENTS, AND RESTRICTED CASH

The following table provides a reconciliation of cash, cash equivalents, and restricted cash reported within the statement of financial position to the sum of the corresponding amounts within the statement of cash flows:

	<u>2021</u>	<u>2020</u>
Cash and cash equivalents	\$ 711,428	\$ 351,941
Cash restricted for expansion purposes	<u>250,000</u>	<u>250,000</u>
Total cash, cash equivalents, and restricted cash	<u>\$ 961,428</u>	<u>\$ 601,941</u>

### 3. LIQUIDITY AND AVAILABILITY OF RESOURCES

Financial assets	\$ 2,484,174	\$ 1,994,696
Less: restricted cash for expansion purposes	(250,000)	(250,000)
Less: restricted by donors based on time or purpose	<u>(106,217)</u>	<u>(86,817)</u>
Financial Assets Available to Meet General Expenditures Over the Next 12 Months	<u>\$ 2,127,957</u>	<u>\$ 1,657,879</u>

In addition to financial assets available to meet general expenditures over the next 12 months, the Organization operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources. The statement of cash flows identifies the sources and uses of the Organization's cash. The donor-restricted portion of the Organization's endowment must be retained in perpetuity. However, the board-designated portion of the endowment may be drawn upon for operational needs. The underlying investments are highly liquid, with no withdrawal restrictions.

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 4. FAIR VALUE MEASUREMENTS

The objective of a fair value measurement is to determine the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). Accordingly, the fair value hierarchy gives the highest priority to quoted prices (unadjusted) in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three-tier hierarchy of inputs is summarized in the three broad levels below:

- Level 1 - inputs are unadjusted quoted market prices in active independent markets for identical assets and liabilities;
- Level 2 - inputs are directly or indirectly observable estimates from quotes for similar but not identical assets and liabilities, market trades for identical assets not actively traded or other external independent means;
- Level 3 - inputs are unobservable and reflect assumptions on the part of the reporting entity.

The following tables set forth information about the levels within the fair value hierarchy at which the Organization's financial assets and liabilities are measured on a recurring basis at December 31:

2021	Level 1	Level 2	Level 3	Total
Investments:				
Cash and cash equivalents (at cost)	\$ -	\$ -	\$ -	\$ 177,269
Mutual funds:				
Equity	846,410	-	-	846,410
Fixed income	<u>498,939</u>	<u>-</u>	<u>-</u>	<u>498,939</u>
Total	<u>\$ 1,345,349</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 1,522,618</u>
2020	Level 1	Level 2	Level 3	Total
Investments:				
Cash and cash equivalents (at cost)	\$ -	\$ -	\$ -	\$ 138,975
Mutual funds:				
Equity	743,503	-	-	743,503
Fixed income	<u>503,554</u>	<u>-</u>	<u>-</u>	<u>503,554</u>
Total	<u>\$ 1,247,057</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 1,386,032</u>

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 5. PROPERTY AND EQUIPMENT

Property and equipment consists of the following at December 31:

	<u>2021</u>	<u>2020</u>
Computer and office equipment	\$ 31,360	\$ 31,360
Leasehold improvements	139,694	139,694
Website	2,950	2,950
Less accumulated depreciation	<u>(165,661)</u>	<u>(160,949)</u>
Total Property and Equipment, net	<u>\$ 8,343</u>	<u>\$ 13,055</u>

### 6. NET ASSETS WITH DONOR RESTRICTIONS

Net asset with donor restrictions are restricted for the following purposes or periods at December 31:

Held in perpetuity:		
General operations	\$ 91,217	\$ 86,817
Purpose restricted:		
Diversity, equity, and inclusion programming	15,000	-
Expansion purposes	<u>250,000</u>	<u>250,000</u>
Total Net Assets With Donor Restrictions	<u>\$ 356,217</u>	<u>\$ 336,817</u>

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events by the donors as follows for the years ended December 31:

Expiration of time-restriction	<u>\$ -</u>	<u>\$ 3,000</u>
Total Net Assets Released from Donor Restrictions	<u>\$ -</u>	<u>\$ 3,000</u>



# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 7. ENDOWMENT

The Organization's endowment consists of a donor-restricted endowment and a Board-designated endowment, which are collectively invested. This endowment was established in conjunction with an agreement from a local foundation (the "Foundation") on February 1, 2005. The agreement includes the following key provisions:

- The Organization placed \$50,000 in an account during 2005 as a Board-designated investment.
- The Foundation matched the \$50,000 with an additional \$50,000 in the first month of 2006 as an investment to be held in perpetuity.
- The Foundation may offer annually an additional contribution, which will be funded if the Organization can match the proposed contribution amount.
- On an annual basis, 20% of the net investment return or loss is allocated to the donor-restricted endowment amount to be held in perpetuity, and the remaining 80% is allocated to the Board-designated endowment.

The Board of Directors of the organization has interpreted the Missouri Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. At December 31, 2021 and 2020, there were no such donor stipulations. As a result of this interpretation, the organization retains in perpetuity (a) the original value of initial and subsequent gift amounts donated to the endowment and (b) any accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by the organization in a manner consistent with the standard of prudence prescribed by UPMIFA. The organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the organization and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the organization
- The investment policies of the organization

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 7. ENDOWMENT (continued)

*Endowment Net Asset Composition by Type of Fund as of December 31, 2021:*

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Donor-restricted endowment funds	\$ -	\$ 91,217	\$ 91,217
Board-designated endowment funds	<u>96,336</u>	<u>-</u>	<u>96,336</u>
Total Endowment Assets	<u>\$ 96,336</u>	<u>\$ 91,217</u>	<u>\$ 187,553</u>

*Endowment Net Asset Composition by Type of Fund as of December 31, 2020:*

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Donor-restricted endowment funds	\$ -	\$ 86,817	\$ 86,817
Board-designated endowment funds	<u>78,737</u>	<u>-</u>	<u>78,737</u>
Total Endowment Assets	<u>\$ 78,737</u>	<u>\$ 86,817</u>	<u>\$ 165,554</u>

*Changes in Endowment Net Assets for the Year Ended December 31, 2021:*

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ 78,737	\$ 86,817	\$ 165,554
Investment return, net	<u>17,599</u>	<u>4,400</u>	<u>21,999</u>
Endowment net assets, end of year	<u>\$ 96,336</u>	<u>\$ 91,217</u>	<u>\$ 187,553</u>

*Changes in Endowment Net Assets for the Year Ended December 31, 2020:*

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ 60,333	\$ 82,216	\$ 142,549
Investment return, net	<u>18,404</u>	<u>4,601</u>	<u>23,005</u>
Endowment net assets, end of year	<u>\$ 78,737</u>	<u>\$ 86,817</u>	<u>\$ 165,554</u>

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 7. ENDOWMENT (continued)

The Organization's agreement with the Foundation stipulates that a distribution from the Board-designated endowment can be made at any time, provided that the fair value of the Board-designated endowment is greater than 50% of the fair value of the donor-restricted endowment amount to be held in perpetuity. The distribution rate is determined by the Board of Directors on an annual basis.

The endowment's long-term investment objective is to achieve a total annualized return (aggregate return from interest, dividends, and capital appreciation), consistent with acceptable risk levels, that will meet or exceed the sum of the endowment's spending rate, inflation, and fees. To achieve the endowment objective, the endowment assets are invested following guidance and input from the Foundation.

### 8. RETIREMENT PLAN

The Organization sponsors a SIMPLE benefit plan for the benefit of its employees, matching 100% of the first 3% of employee elective deferrals. The Organization contributed \$10,067 and \$13,475 to the plan during 2021 and 2020, respectively.

### 9. PAYCHECK PROTECTION PROGRAM LOANS

On April 18, 2020, the Organization was approved for a \$109,800 First Round Paycheck Protection Program ("PPP") loan from a financial institution under the CARES Act, at a fixed interest rate of 1.00%. The agreement calls for equal monthly payments of principal and interest beginning November 18, 2020 through April 18, 2022. If the Organization spends the loan funds on certain qualified expenditures as specified under the rules and regulations referenced in the loan agreement, all or a portion of the PPP loan fund will be forgiven. The entire loan was forgiven on May 8, 2021 and is recorded in contributions and grants on the 2021 statement of activities in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 958-605.

On March 8, 2021, the Organization was approved for a \$98,412 Second Round PPP loan from a financial institution under the 2021 Consolidated Appropriations Act, at a fixed interest rate of 1.00%. The entire loan was forgiven on November 17, 2021 and is recorded in contributions and grants on the 2021 statement of activities in accordance with FASB ASC 958-605.

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 10. CONCENTRATIONS

For 2021 and 2020, one donor comprised approximately 16% and 9% of total support and revenue, respectively.

### 11. NEW ACCOUNTING PRONOUNCEMENTS

#### *ASU 2016-02, Leases*

In February 2016, the FASB issued Accounting Standards Update (“ASU”) No. 2016-02, *Leases (Topic 842)*, to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. The amendments in this ASU are to be applied using a modified retrospective approach. Subsequent ASUs have allowed for an option for organizations to initially adopt the standard at the adoption date and recognize a cumulative-effect adjustment to the opening balance of net assets in the period of adoption.

In June 2020, the FASB issued ASU No. 2020-05, *Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842): Effective Dates for Certain Entities*, which deferred the effective date for certain entities to fiscal years beginning after December 15, 2021. Early application continues to be allowed.

#### *ASU 2020-07, Not-for-Profit Entities*

In September 2020, the FASB issued ASU No. 2020-07, *Not-for-Profit Entities (Topic 958): Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*, to improve financial reporting by providing new presentation and disclosure requirements about contributed nonfinancial assets for NFPs, including additional disclosure requirements for recognized contributed services. The amendments in this ASU are to be applied on a retrospective basis. The amendments should be applied for fiscal years beginning after June 15, 2021. Early adoption is permitted.

# NONPROFIT CONNECT

## NOTES TO FINANCIAL STATEMENTS

December 31, 2021

### 11. NEW ACCOUNTING PRONOUNCEMENTS (continued)

#### *ASU 2016-13, Financial Instruments – Credit Losses*

In June 2016, the FASB issued ASU No. 2016-13, *Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*. This standard requires application of the current expected credit loss (“CECL”) methodology for the measurement of credit losses on financial assets measured at amortized cost. The CECL methodology replaces the previous incurred loss methodology. It also modifies the accounting for available-for-sale debt securities, which must be individually assessed for credit losses when fair value is less than the amortized cost basis. This standard is effective for annual reporting periods beginning after December 15, 2020. The standard is applied on a modified retrospective approach.

In November 2019, the FASB issued ASU No. 2019-10, *Financial Instruments – Credit Losses (Topic 326), Derivatives and Hedging (Topic 815), and Leases (Topic 842): Effective Dates*, which deferred the effective date of the new CECL standard. The new standard is effective for fiscal years beginning after December 15, 2022.

The Organization is evaluating the effect that these standards will have on its financial statements and related disclosures.

### 12. SUBSEQUENT EVENT

In April 2022, the Organization entered into a lease agreement for office space for a term of five years and two months. After receiving the first two months rent-free, the initial base rent is \$9,578 per month, increasing every twelve months up to \$10,429 in the year of lease expiration. The lease agreement includes an option for a term extension, which is not automatic. Beginning January 1, 2023, the Organization is expected to pay its pro rata share of increases in landlord operating expenses based on the previous calendar year. Additionally, the Organization will receive a tenant improvement allowance of \$137,916. The Organization is responsible for any tenant improvements in excess of this amount, which is estimated to be approximately \$76,000 per a variance agreement accepted on June 10, 2022.