

THRIVE IN 2025



**NONPROFIT
CONNECT**
NETWORK. LEARN. GROW.

MEMBER ENGAGEMENT GUIDE

NAVIGATE YOUR PATH TO IMPACT

At Nonprofit Connect, we understand the unique challenges and opportunities you face as a nonprofit professional. Our 2025 roadmap is designed to help you thrive—both personally and professionally—by equipping you with the tools, knowledge, and networks you need to succeed in today’s evolving nonprofit landscape.

Our programs are more than training; they are a comprehensive approach to professional growth. From sharpening your leadership skills, to enhancing your communication strategy, or boosting your productivity, we have the resources to support your journey.

Through carefully curated professional development opportunities, we offer targeted skill-building, real-world nonprofit solutions, and connections to leading industry experts. These experiences are tailored to empower you to lead with confidence and make a lasting impact in your organization and beyond.

In 2025, it’s not just about surviving—it’s about thriving. Together, we’ll help you navigate the challenges of today while preparing you for the opportunities of tomorrow. Let’s chart your course for success and ensure that you and your organization not only thrive, but excel.



**COMMITTED
TO CREATING
ENVIRONMENTS
WHERE YOU
CONSISTENTLY
THRIVE AND
SUCCEED.**

WAYS TO THRIVE



THRIVING WITH SELF

In today's dynamic world, emotional mastery and resilience are key. Learn to turn obstacles into opportunities by harnessing your inner strength and emotional intelligence, allowing you to thrive through change.



THRIVING WITH OTHERS

Strong relationships are crucial for success. Enhance your connections through effective communication, empathy, and conflict resolution, while using self-awareness to build lasting, collaborative partnerships.

THRIVING IN YOUR ORGANIZATION

Maximize productivity and collaboration through effective communication and trust-building. Fostering diverse perspectives is essential for achieving your organizational goals.



THRIVING IN THE SECTOR

Nonprofit leaders transform the world. We empower them by sharing insights, fostering collaboration, and providing resources to amplify missions, drive innovation, and support lasting impact.

THRIVING WITH SELF

EMPOWERING PERSONAL WELL-BEING

Today's dynamic landscape calls for more than just adaptation—it demands emotional mastery and resilience. Learn to harness your inner strength and emotional intelligence, transforming obstacles into stepping stones and uncertainty into opportunity. These vital skills empower you survive and thrive through change.

ELEVATE YOUR CAREER

CERTIFIED NONPROFIT PROFESSIONAL (CNP) CREDENTIAL

Nonprofit Connect and Nonprofit Leadership Alliance have partnered to offer members the prestigious Certified Nonprofit Professional (CNP) credential. As the only nationally recognized certification in nonprofit management, it combines comprehensive learning with practical, real-world experience. The CNP credential equips professionals with leadership skills and vital nonprofit tools.



GAIN THE POTENTIAL TO THRIVE

Special Nonprofit Connect Member Cost: \$1,600

Leadership Development: This 6-month, facilitator-led cohort is designed to elevate social sector leaders, equipping them with the skills, strategies, and connections needed to advance their organizations to new heights.

Proven Impact: CNP credential holders are seven times more likely to advance into leadership roles, demonstrating the program's effectiveness in preparing sector leaders.

Included in Tuition : All course materials, a complimentary ticket to "Elevate"—a virtual conference for social sector leaders, access to the learner profile portal, networking with joint 12,000+ community, and a digital badge.

Start date: April 2025 | This start date allows ample time for participants to engage with course materials, connect with peers, and make the most of the learning experience.

Seats will fill up quickly— prompt registration is strongly encouraged.

THRIVING WITH SELF

THRIVE WITH CONNEXT

Connex is a passionate group of volunteer leaders dedicated to empowering the next generation of nonprofit professionals. Connex's mission is to equip emerging leaders with the tools, resources, and supportive community they need to excel and create meaningful impact in the nonprofit sector.

ARE YOU AN EMERGING PROFESSIONAL?

ENGAGING PROGRAMS AND NETWORKING OPPORTUNITIES

Through dynamic programming, targeted professional development opportunities, and intentional networking, Connex creates a supportive and inclusive space for emerging nonprofit professionals to thrive.

Here, members will sharpen their skills through interactive workshops, gain fresh perspectives from industry experts, and build meaningful relationships. Programs allow attendees to be stretched among like-minded individuals.



MONTHLY OPPORTUNITIES

Connex offers a variety of engaging programs each month to connect with the nonprofit community:

- **All-Access Tours:** Explore the inner workings of local nonprofits.
- **Skills Sessions:** Sharpen your professional skills through informative workshops.
- **Coffee Talks:** Network with nonprofit leaders and industry experts.
- **Happy Hours:** Connect with peers and have fun at social events.



To contact the board, email to connextkc@gmail.com.

THRIVING WITH OTHERS

BUILDING POWERFUL CONNECTIONS

Meaningful relationships are the cornerstone of holistic success. Discover powerful strategies to deepen your connections through enhanced communication, authentic empathy, and skilled conflict resolution. Learn to leverage self-awareness and emotional intelligence to foster collaboration that stands the test of time.

UPCOMING PROGRAMS

EXECUTIVE DIRECTOR FORUM

An opportunity for nonprofit executive directors to connect, share insights, and discuss challenges in a peer-focused environment over breakfast or lunch chats.

EXECUTIVE DIRECTOR BOOTCAMP

A dynamic program designed to equip new and emerging nonprofit leaders with the foundational skills and strategies necessary for a successful organization.

SENIOR LEADERSHIP GATHERING

A series for senior nonprofit leaders to explore key topics shaping the sector with engaging discussions and expert perspectives to foster growth and collaboration.

ALLY LAB FOR LEADERS AND INDIVIDUALS

A 3-part interactive series designed to empower nonprofit professionals to build inclusive workplaces. Participants will gain practical tools to foster equity and community.

CONSULTING OPPORTUNITIES

COULD YOUR ORGANIZATION USE A NEW PERSPECTIVE?

Nonprofit Connect offers tailored 1:1 or group consulting opportunities focused on strategic planning and board governance.

Whether in a one-on-one setting or as part of a group, these consulting sessions provide valuable insights into effective board governance, helping organizations build stronger boards, improve decision-making processes, and enhance overall organizational performance.



THRIVING IN YOUR ORGANIZATION

EMPOWERING GROWTH, DRIVING IMPACT

To excel in today's fast-paced work environment, you need to maximize productivity and foster strong collaborations. Effective communication, trust-building, and valuing diverse perspectives are essential for creating high-performing teams and achieving organizational goals.

CORE OFFERINGS

VOLUNTEER MANAGER INSTITUTE

BOARD CHAIR BOOTCAMP

NONPROFIT MANAGER INSTITUTE

ALLY LAB

MARKETING MANAGER INSTITUTE

EXECUTIVE DIRECTOR INSTITUTE

FUND DEVELOPMENT INSTITUTE

ADMIN PROFESSIONALS AS LEADERS

GRANT WRITING INSTITUTE

1:1 CONSULTING (UPON REQUEST)



**COMBINE
INDUSTRY BEST
PRACTICES WITH
PEER-DRIVEN
INSIGHT, BOUND
TO FOSTER
INNOVATION.**

THRIVING IN THE SECTOR

OPPORTUNITIES TO CONNECT WITH PEERS

Nonprofit leaders transform the world, one mission at a time. To help them thrive, we share insights, foster collaboration, and provide resources to amplify missions and expand impact. By highlighting innovation in resource development, community engagement, and operations, we honor nonprofits' contributions and support their growth and effectiveness.

2025 SIGNATURE EVENTS

501(C) DAY CELEBRATION

A day dedicated to celebrating the impact of nonprofits, 501c Day brings together nonprofit professionals to network, learn, and strengthen their connections within the sector.

NONPROFIT PATHWAYS

A virtual summit experience with Connex for emerging professionals to "shadow" seasoned nonprofit leaders and foster continued growth and mentorship in the sector.

AWARDS CELEBRATION

An annual event honoring outstanding nonprofit organizations and leaders, for their inspiring contributions to the community through awards and celebration.

PHILLY AWARDS

An event highlighting excellence and innovation in the nonprofit sector, where individuals and organizations are recognized for their world-class marketing projects over the year.



MEMBER BENEFITS

CAREER CENTER

Nonprofit Connect's Career Center is the region's top nonprofit job board, featuring daily postings and over 1 million annual views, connecting talent with opportunity.

MEMBER-ONLY OFFERS

Access discounts on fundraising software, marketing services, board assessments, strategic planning, cybersecurity, legal and financial services, and continuing education.

MARKETING OPPORTUNITIES

Increase your visibility by purchasing a banner ad or securing a spot in one of our regularly scheduled newsletters to reach nonprofit professionals.

DISCOUNTED PROGRAMS

Professional development should be accessible to everyone, and your membership makes it even more affordable! As a member, you'll enjoy exclusive discounted rates on all our programming, helping you invest in your growth without breaking the budget.

GRANTSTATION

Stay informed on the latest nonprofit grant opportunities through exclusive member-only access to top fundraising portals.







SAMPLE LEARNING JOURNEY

This is just a sample of the potential journey an NPC member could take in 2025. Please note that this isn't a comprehensive list of all our offerings, and we'll continue to add programs based on member needs. This sample provides a rough cost estimate to help you budget for the year.

INDIVIDUAL CONTRIBUTOR

A professional contributor within an organization, often responsible for specific tasks or projects.

- Financial Acumen Series (3)
●
- Ally Lab Series
● 
- Thriving Together: Thought Leader Series
● 
- Connext Workforce Programming (8)
● 
- 501(c) Day Celebration
- Nonprofit Connect Annual Awards Celebration
● 

MANAGER

A leader responsible for overseeing department, operations align with organizational objectives.

- Financial Acumen Series (3)
●
- Thriving Together: Thought Leader Series
● 
- Ally Lab Series
● 
- Connext Workforce Programming (8)
● 
- 501(c) Day Celebration
- Targeted Institute (VMI, MMI, NMI)
● 
- Nonprofit Connect Annual Philly Awards
● 

PROGRAMS FOR EVERY LEVEL

At Nonprofit Connect, we encourage your entire organization to engage with our resources. Inspire all team members to maximize your membership by participating in our programs!

SAMPLE LEARNING JOURNEY

KEY/ LEGEND



= Estimated cost less than \$20



= Estimated cost \$100 or more



= Estimated cost between \$45- \$90



= Estimated cost \$1000 or more

SENIOR LEADER

EXECUTIVE

Senior leaders focus on strategy development to achieve cross-departmental long-term goals.

A top-level employee CEO, Executive Director, or President, providing direction for the organization.

● Financial Acumen Series (3)

● Thriving Together:
Thought Leader Series



● Ally Lab Series



● Senior Leadership Gathering



● Certified Nonprofit
Professional Credential



● Nonprofit Connect
Annual Awards Celebration



● Financial Acumen Series (3)

● Thriving Together:
Thought Leader Series



● Ally Lab Series



● Executive Director Forum



● Nonprofit Connect
Annual Awards Celebration



● Executive Director Institute



● 1:1 Specialized Consulting



PROGRAM SUGGESTIONS

Is there a program you're interested in that isn't listed here? We value your input and welcome suggestions to better meet your needs. **Email program suggestions to info@npconnect.org.**

MEMBER TESTIMONIALS

At Nonprofit Connect, our members are the driving force behind the incredible impact made across the nonprofit sector. Through their voices, you'll see how our programs, resources, and connections have transformed their careers and strengthened their organizations. From building leadership skills to fostering innovation, these testimonials showcase the real-world benefits of being part of a thriving network dedicated to making a difference.

"The Executive Director Institute was very instrumental to my transition as a new Executive Director. The connections I made with other Executive Directors was invaluable."

Garrett M. Webster, Sr



"Posting our job opening on Nonprofit Connect allowed us to hire our first staff member. This was a significant step forward for our organization, and we're excited about what's ahead."

La Tanya Pitts-Lipprand



**NONPROFIT
CONNECT[®]**
NETWORK. LEARN. GROW.

"The BIPOC Roundtable allowed me to extend and deepen my network with fellow black and brown leaders... I always leave with a new connection to inform my work in and with community."

Laura Sanchez



"With their guidance, we've strengthened our operations... (and) expanded our reach. Their commitment and support have been instrumental in advancing our mission and empowering our youth."

Erik Dickinson

